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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

ASHLEY M. GJOVIK, *an individual*,

Plaintiff,

vs.

APPLE INC., a corporation,

Defendant.

Case No. 3:23-CV-04597-EMC

**PLAINTIFF'S OPPOSITION TO
DEFENDANT'S EMERGENCY
MOTION TO DISMISS**

Fed. R. Civ. P. 41(B)

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POINTS & AUTHORITIES

1. Plaintiff, Ashley Gjovik, respectfully submits the following Memorandum of Points and Authorities in Opposition to Defendant's Motion to Dismiss and Motion for Shortened Time, at Docket No. 131 & 132. Defendant's Motions should be denied as they are improper and without merit.

II. ISSUES TO BE DECIDED

2. This court has to decide whether to grant Apple's motion for an emergency decision on their Motion to Dismiss with prejudice due to Plaintiff's failure to follow a court order. If this Court denies Defendant's motions, then the court must decide whether to give Apple an extension on filing their next response to the latest complaint.

Plaintiff responds to both motions here, despite only being provided two days, in order to allow this court to quickly deny Defendant's motions and order them to respond to her complaint. Their request for an extension should also be denied due to unclean hands – though a two day extension from the original deadline, due to Plaintiff's delay, is fine.

III. ARGUMENTS

3. Here, Defendant has filed two frivolous and harassing motions, accusing Plaintiff of misconduct and "malfeasance" for filing her complaint with a two day delay due to time needed to deal with manifestations of severe emotional distress intentionally caused by the Defendant, for changing the font she used in her filings back in July 2024, for adjusting the spacing of lines in her filing, and for not including line numbers in her latest complaint.

Case 3:23-cv-04597-EMC Document 128 Filed 11/07/24 Page 1 of 78		Case 3:23-cv-04597-EMC Document 128 Filed 11/07/24 Page 4 of 78	
<p style="font-size: 0.8em;">Ashley M. Gjovik, JD In Propria Persona 2108 N St. Ste. 4553 Sacramento, CA, 95816 (408) 883-4428 legal@ashleygjovik.com</p>		<p style="text-align: center; font-weight: bold; font-size: 0.8em;">SUMMARY OF THE CASE</p> <p>1. This lawsuit arises from Apple Inc.'s ("Defendant") reckless disregard of environmental regulations and safety requirements at two different Silicon Valley properties, and subsequent concealment of their unlawful acts and the extensive harm they caused.</p> <p>2. In 2020, Apple severely injured and nearly killed Ashley Gjojik ("Plaintiff") with Apple's unlawful toxic waste dumping from a stealth semiconductor fabrication facility in Santa Clara, California. (Gjojik did not discover that Apple was responsible for her injuries until 2023, but Apple is believed to have known by mid-2021). In 2021, Gjojik also exposed that Apple was violating health, safety, and environmental rules and regulations at her team's office located on a triple Superfund site in Sunnyvale, California ("the Triple Site").¹</p> <p>3. Gjojik filed environmental and safety complaints and partnered with numerous government agencies to document and investigate the issues. Apple repeatedly made statements to Gjojik instructing her not to talk to her coworkers or the government about her safety and compliance concerns, pressured her to not ask questions, prevented her from gathering evidence, and attempted to conceal their unlawful activities from her and from the government.</p> <p>4. Apple management retaliated against Gjojik as soon as Gjojik started asking questions and expressing concerns, repeatedly said the retaliation was because of her safety and environmental complaints, they incited and encouraged others to harass and intimidate Gjojik, and Apple took negative employment actions against Gjojik in an attempt to coerce her to quit the company; but when she did not quit, Apple fired her.</p> <p>5. Apple's explanation for terminating Gjojik has changed multiple times, was not shared at all with Gjojik until a week after her termination, and the proffered reason is pretextual but unlawful itself. Over three years later, Apple still has not disclosed who initiated the decision to terminate Gjojik's employment and has refused Gjojik's requests for them to provide this information.</p> <p>6. During Apple's marathon of retaliation against Gjojik in 2021, Gjojik was in law school studying to become a human rights lawyer. She was in a unique position to effectively report serious environmental and safety issues, and to lobby for general policy reform. Gjojik utilized her knowledge, experience, and resources to confer with numerous government agencies, to meet with a variety of elected</p>	
<p style="font-weight: bold; font-size: 0.8em;">UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA</p>		<p style="font-size: 0.8em;">D.C. Case No. 3:23-CV-04597-EMC Ninth Circuit Case No. 24-6058</p>	
<p style="font-weight: bold; font-size: 0.8em;">ASHLEY M. GJOVIK, an individual,</p>		<p style="font-weight: bold; font-size: 0.8em;">PLAINTIFF'S FIFTH AMENDED COMPLAINT</p>	
<p style="font-size: 0.8em;">Plaintiff,</p>		<p style="font-size: 0.8em;">Claims: Civil Litigation</p>	
<p style="font-size: 0.8em;">vs.</p>			
<p style="font-weight: bold; font-size: 0.8em;">APPLE INC., a corporation, et al.,</p>			
<p style="font-size: 0.8em;">Defendant.</p>			

Plaintiff's Fifth Amended Complaint in question.

A. The cases Apple cites are not comparable.

4. The handful of cases Apple cites for its motions are not relevant here. Apple cited *Powerteq, LLC v. Moton*, No. C-15-2626 MMC, 2016 WL 80558, at *1 (N.D. Cal. Jan. 7, 2016) related to numbered lines, but the cite is to errata in a footnote of an unpublished case. Apple cited *Monegas v. City & Cnty. of San Francisco Dep't of Pub. Health*, No. 22-CV-04633-JSW, 2023 WL 5671933, at *2 (N.D. Cal. Sept. 1, 2023), related to filing past a deadline, but in that case the court found there was no merit in the claims, the person failed to file the case within the time limit set for EEOC right to sue letters, and the person failed to plead a statute of limitations tolling theory.

5. Apple cited *Mostowfi v. I2 Telecom Int'l Inc.*, No. C-03-5784 VRW, 2006 WL 8443121, at *9 (N.D. Cal. Mar. 27, 2006), aff'd, 269 F. App'x 621 (9th Cir. 2008) related to a change in pleading formatting implying bad faith, but in that case the dismissal was primarily based on the plaintiff's failure to provide

1 citations, despite being ordered to prior, and counsel admitted expressly to
 2 attempting to evade page limits.

3 6. Apple cited *Mandell v. Am. Exp. Travel Related Servs. Co.*, 933 F.2d
 4 1014 (9th Cir. 1991) related to a pro se plaintiff missing a deadline, but in that
 5 case the Plaintiff's "*claims [were] wholly without merit.*" Apple cited *Gutierrez v.*
 6 *City of Colton*, No. CV 07-4934 ODW (SSX), 2008 WL 11410020, at *4 (C.D. Cal.
 7 June 9, 2008) related to the court granting an extension, but that case is
 8 referencing failure to prosecute where the statute of limitations had expired for
 9 most claims. None of these cases are relevant here – and they are the only cases
 10 that Apple cites as a legal basis for its request.

11 **B. FRCP Rule 41(b) dismissal requires a party to fail to comply with**
 12 **a court order and a display of willful or contumacious conduct.**

13
 14 7. Plaintiff did not engage in willful or contumacious conduct, and
 15 therefore 41(B) is not applicable here. "[T]rial courts possess only a narrow
 16 inherent authority to dismiss claims based on limited circumstances (e.g., cases
 17 involving a failure to prosecute, frivolous claims, or egregious misconduct)." *Estrada v. Royalty Carpet Mills, Inc.*, 15 Cal. 5th 582, 317 Cal. Rptr. 3d 219, 541
 18 P.3d 466 (Cal. 2024). Mere failure to comply with an order of court does not of
 19 itself establish the propriety of invoking Fed. R. Civ. P. 41(b). *Gordon v. Federal*
 20 *Deposit Ins. Corp.*, 427 F.2d 578, 13 Fed. R. Serv. 2d 811 (D.C. Cir. 1970)

21
 22 8. Intent of the plaintiff is an important, indeed crucial, factor
 23 considered by the courts, dismissals being limited to intentional, willful, or
 24 flagrant noncompliance, or repeated failures to comply from which willfulness or
 25 extreme dilatoriness may be inferred. *Jones v. Thompson*, 996 F.2d 261, 26 Fed. R.
 26 Serv. 3d 239 (10th Cir. 1993); *Tatum v. Liberty Housing Co.*, 726 F.2d 410 (8th Cir.
 27 1984) If counsel presents a substantial question and is not outrightly defiant, a
 28 lesser sanction may be appropriate, under the court's authority to make such order

as is just. *Gordon v. Fed. Deposit Ins. Corp.*, 427 F.2d 578, 581 (D.C. Cir. 1970) *Syracuse Broadcasting Corp. v. Newhouse*, 271 F.2d 910, 914 (2d Cir. 1959); cf. *Campbell v. Eastland*, 307 F.2d 478 (5th Cir. 1962), cert. denied, 371 U.S. 955, 83 S.Ct. 502, 9 L.Ed.2d 502 (1963).

9. “The necessity justification for the contempt authority is at its pinnacle, of course, where contumacious conduct threatens a court’s immediate ability to conduct its proceedings, such as where a witness refuses to testify, or a party disrupts the court.” *Int’l Union v. Bagwell*, 512 U.S. 821, 832 (1994). An example of a pro se plaintiff engaging in “highly contemptuous” conduct that was appropriate for a trial court to dismiss the case due to the conduct was when where a self-represented attorney plaintiff threatened to use pepper spray and taser against opposing counsel. *Crawford v. JPMorgan Chase Bank, N.A.* (2015) 242 CA4th 1265, 1271, 195 CR3d 868, 873. That is nothing like what happened here.

10. There are three reasons why Apple’s argument that Plaintiff engaged in bad faith evidenced by her changed formatting in her complaint – is completely without merit. First, she changed her formatting months ago. Second, the type of formatting misconduct that this district sanctions is far from what she did. And Third, even Apple has used the same formatting she did.

11. There is no evidence that Plaintiff acted in bad faith or attempted to defy the court.

1. Defendant claims Plaintiff changed the formatting and layout of her legal filings starting with her Fifth Amended Complaint. This is not true.

12. Apple claimed the Plaintiff changed her formatting, font, line spacing, etc. just for this Fifth Amended Complaint, and did not change it prior. That’s is demonstrably false. Plaintiff changed her formatting and fonts in July of 2024, following the Typography for Lawyers guidebook and typeface. (See [Exhibit](#)

A). Nothing Plaintiff did was malfeasance or contempt.

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I. NOTICE OF ADMINISTRATIVE PENDENCY

Plaintiff files this notice of administrative pendency regarding her COMPREHENSIVE ENVIRONMENTAL RESPONSE, COMPENSATION, AND LIABILITY ACT (CERCLA) whistleblower claim currently with the U.S. Department of Labor. The CERCLA (toxic waste dump laws) provides statutory protection from whistleblower retaliation under 42 U.S.C. § 9610. [Exhibit D].

Plaintiff filed a whistleblower retaliation complaint in August of 2021. These types of environmental whistleblower claims proceed through federal OSHA Wage & Hour before being allowed a de novo hearing with an ALJ at the U.S. Dept. of Labor OALJ. The hearing is supposed to be a formal A.P.A. adjudication. OSHA did not release Plaintiff's claim until December of 2023 and she filed a timely request for de novo hearing with OALJ on January 7 2024.

Per 29 CFR Part 24, appeals of OALJ decisions go to the U.S. Dept. of Labor Admin. Review Board, and then there is an optional review by the Sec. of Labor if they so choose. After that, then the CERCLA decision is appealable to a U.S. District Court. *Id.* [Exhibit E].¹ If the case also has additional environmental statutes beyond CERCLA, then those claims are appealable to an appellate court, not a District Court. Plaintiff did request inclusion of additional statutes (RCRA, CAA, and TSCA), but her request was denied by the ALJ.

The U.S. Dept. of Labor OALJ ALJ abruptly dismissed Plaintiff's CERCLA case on August 7 2024. [Exhibit C]. Plaintiff timely filed a request for appellate review to the U.S. Dept. of Labor ARB on August 21 2024, and review was granted on August 27 2024. [Exhibit A and B]. The ARB case is *Ashley Gjovik v Apple Inc.*,

¹ 29 CFR, § 24.112 Judicial review. "(d) Under the CERCLA, after the issuance of a final order... for which judicial review is available, any person adversely affected or aggrieved by the order may file a petition for review of the order in the US district court in which the violation allegedly occurred. For purposes of judicial economy and consistency, when a final order under the CERCLA also is issued under any other statute listed in § 24.106(c), the adversely affected or aggrieved person may file a petition for review of the entire order in the United States Court of Appeals for the circuit in which the violation allegedly occurred or the circuit in which the complainant resided on the date of the violation."

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PLAINTIFF'S NOTICE OF PENDENCY | CASE NO. 3:23-CV-04597-EMC

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MOTION TO STRIKE

PLEASE TAKE NOTICE that on AUGUST 28 2024 at 9:30AM, in Judge Chen's virtual courtroom, before the Honorable Judge Edward Chen, I will, and hereby do, move for an order granting a Motion to Strike the improper amicus document filed to Docket No. 99.

The motion if concurrently filed with a Memorandum of Points and Authorities, Proposed Order, and a Declaration in Support.

Dated: August 27 2024

Signature:



/s/ Ashley M. Gjovik

Pro Se Plaintiff

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Boston, Massachusetts

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Phone: (408) 883-4428

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PLAINTIFF'S MOTION TO STRIKE | CASE NO. 3:23-CV-04597-EMC

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DECLARATION OF ASHLEY GJOVIK

Pursuant to 28 U.S.C. § 1746, I, Ashley M. Gjovik, hereby declare as follows:

My name is Ashley Marie Gjovik. I am a self-represented Plaintiff in this above captioned matter. I have personal knowledge of all facts stated in this Declaration, and if called to testify, I could and would testify competently thereto.

I make this Declaration based upon my personal knowledge and in support of Plaintiff's Opposition (Docket No. 84 and 85) to Defendant's Motion to Dismiss (Docket No. 78) and Motion to Strike (Docket No. 79), and in Support of Plaintiff's Motion for Leave to file a sur-reply.

The prior July 31 2024 Declaration is integrated here, including statements and Exhibits A-F.

Attached as Exhibit G is a true and correct copy of the email I sent US EPA when I started looking into the Superfund site next to 3250 Scott Blvd in January 2023, and when I discovered the fab at 3250 Scott in February 2023.

Attached as Exhibit H are true and correct captures of the Public Records Act request I filed to city of Santa Clara that led to the discovery of 3250 Scott Blvd, and the two requests filed by AEI Consulting prior.

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2ND DECLARATION & EXHIBITS | 3:23-CV-04597-EMC

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I. NOTICE & JUDICIAL NOTICE

Plaintiff Ashley Gjovik respectfully provides notice of new 9th Circuit legal precedent and US District Court persuasive authority established over the last three months (9th Circuit on July 25 2024; District Court in May 2024). The precedent is material and directly relevant to the instant lawsuit; specifically, Plaintiff's IIED (Outrage), Cal. Labor Code (§§ 1102.5, 4310, 98.6), and *Tamney* claims and sub-claims.

The 9th Circuit case denied a Motion for Summary Judgement and the US District Court of Vermont case denied a Motion to Dismiss, finding sufficient claims for adverse employment actions based on coworker/manager harassment that occurred through social media (Instagram and Facebook, respectively).

- Exhibit 1: *Okonowsky v. Garland*, No. 23-53404 (9th Cir. Jul. 25, 2024).

- Exhibit 2: *Sv v. Berins & Son, Inc.*, 2:23-cv-560 (D. Vt. May. 7, 2024).

The 9th Circuit decision is the first federal appellate decision to reference the new US EEOC Guidance on Harassment in the Workplace released on April 29 2024 with guidance on social media harassment and coworker harassment. ([link to EEOC website](https://www.eeoc.gov)).

- Exhibit 3: (Analysis) *Expert Insights—when Social Media Posts Become Workplace Harassment*, Wolters Kluwer Employment Law Daily, August 5 2024, WL 3644805.

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PL's Req. for Jud. Not. in Supp. of Pl.'s Opp. | CASE NO. 3:23-CV-04597-EMC

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12. Apple repeatedly uses their own misleading editorializations of statements from both Plaintiff and the Court as justification as to why Plaintiff's meritorious claims should be dismissed with prejudice. Apple wrote in it motions and replies, in different formats that: "...this Court recognized in its May 20, 2024 order regarding Plaintiff's prior complaint [Apple's misquoting]...thus dismissal with prejudice of the other claims will facilitate efficient resolution of the ... retaliation claims that would remain and enable appropriately focused discovery and motion practice going forward." [D's MTD at 1, 25; D's Replies at 15]. Apple thus also refers to this Court's discovery orders as "inappropriate" and threatens to file even more motions to dismiss after this one.

13. In addition, despite the chaotic allegations Defendant threw at her, Plaintiff has not pled anything in bad faith, nor does she believe any claims were dismissed due to misconduct or incompetence. The only full claims dismissed with prejudice on substantive points were her pro se, first attempt to plead federal money laundering and securities fraud against a multinational corporation - which is difficult for any attorney to do successfully. Defendant also repeatedly complains about the length, detail, lack of detail, organization, reorganization, and content of her amended complaint - despite filing repeated Motions to Strike previously that urged Plaintiff to engage in significant rewrites.

14. Defendant declares that existing claims are new even though they are not new, and it is quickly discernable that the claims are not new when reviewing the Plaintiff's complaint revision tracking table and indexes in her Declaration (Exhibits A-C), which Defendant urges this court to ignore. Defendant also repeatedly claims that Plaintiff was allowed or was not allowed to amend things that the Order seemed to say the opposite of whatever Apple is claiming now. [Def's MTD at 2, 5, 20]. Defendant also repeatedly claims Plaintiff pled new claims, theories, and/or "themes" - but the only major difference is Plaintiff voluntarily removing many claims that were given leave to amend hoping Apple

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PL's Opp. to Def.'s Mot. To Dismiss & Strike | CASE NO. 3:23-CV-04597-EMC

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I. JUDICIAL NOTICE ARGUMENTS; POINTS & AUTHORITIES

Plaintiff Ashley Gjovik respectfully requests, pursuant to Fed. R. Civ. E. 201, that the Court take judicial notice of the following of the public records described below and attached as Exhibits. Plaintiff incorporates her Memorandum of Points and Authorities filed 7/31.

I verified the authenticity of each of these documents. A true and correction version of each document is attached in each exhibit. I declare under penalty of perjury this is true and correction.

Dated: August 18, 2024.

Signature:



/s/ Ashley M. Gjovik

Pro Se Plaintiff

Email: legal@ashleygjovik.com

Physical Address:

Boston, Massachusetts

Mailing Address:

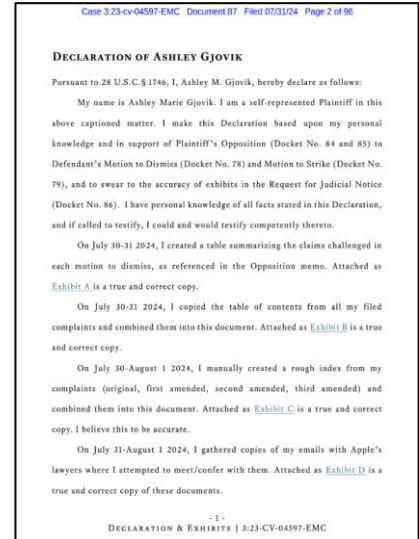
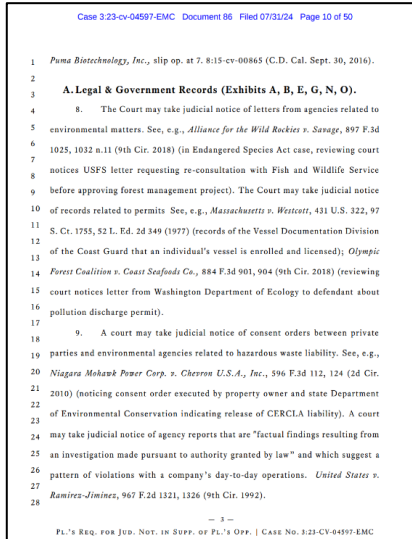
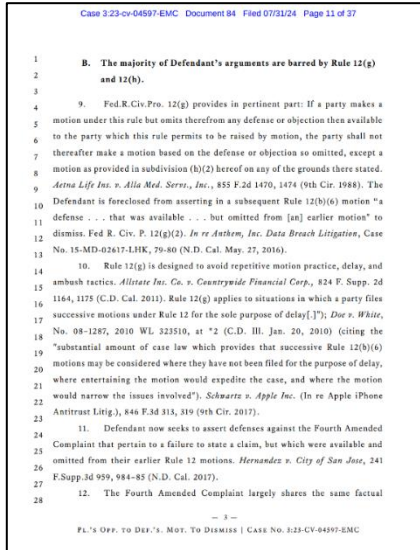
2108 N St. Ste. 4553 Sacramento, CA, 95816

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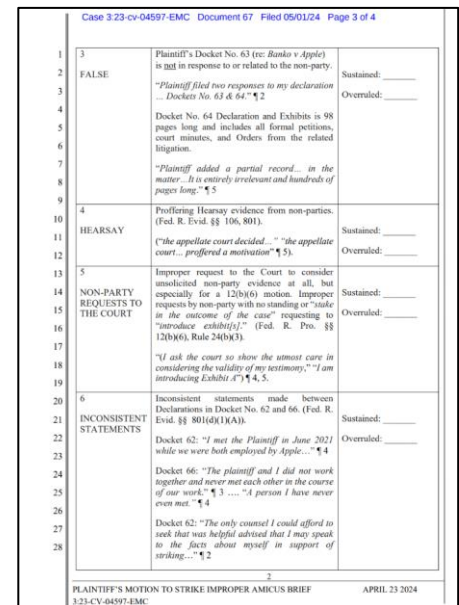
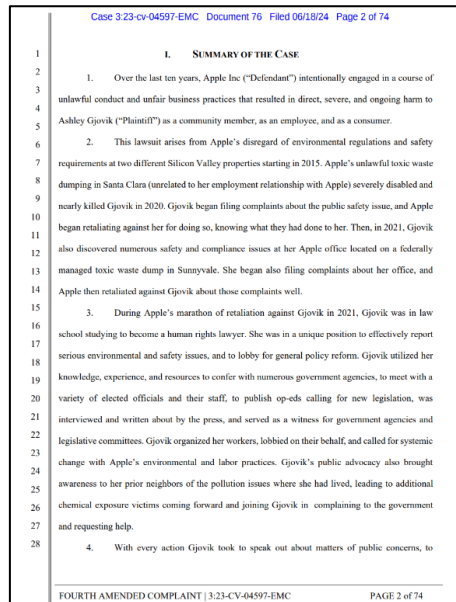
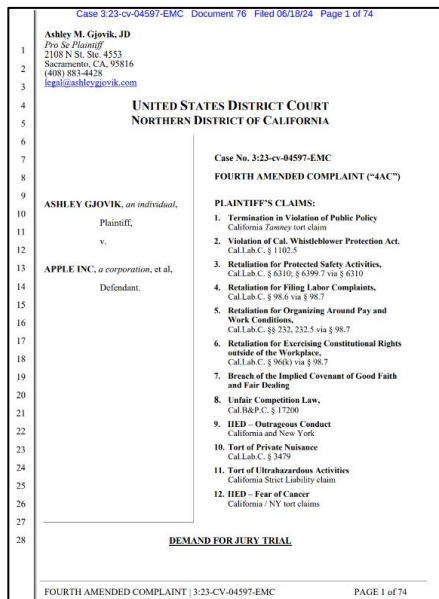
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PL's Req. for Jud. Not. in Supp. of Pl.'s Opp. | CASE NO. 3:23-CV-04597-EMC

Plaintiff's filing to this case in August & September 2024.



Plaintiff's filing to this case in July 2024 - with new format.



Plaintiff's filing to this case in May-June 2024. This was the last time she used her prior formatting, roughly five months ago.

Defendant claims that Plaintiff's formatting and layout are facial violations of court rules, but Defendant has been warned for intentional and defiant formatting far worse then anything Plaintiff did here.

body is not supported by the claim language." *Id.* at 22-23. Taction argued strenuously against both constructions.

B. Taction's Infringement Allegations

On October 31, 2022, Taction served its final post-claim construction infringement contentions. Despite losing on the core claim construction issues—including one that gutted its infringement theory across every asserted claim—Taction's post-claim construction infringement contentions barely acknowledged the change. As this Court is well-aware, Taction's post-claim construction contentions offered a paper-thin explanation for the "highly damped output" limitation:

To the extent that the Court's statement concerning "transducers with highly damped output" is ultimately imposed as a requirement of any asserted claim, Taction contends that the Taptic Engines in the accused products are "transducers with highly damped output." Apple itself, for example, has stated that "[t]he frequency response of the module is controlled, including the frequency response at the resonant frequency, through the use of a closed loop software controller. . . ."

Apple's First Supplemental Response to Taction's Interrogatory No. 9 at 20. So, too, the frequency response graphs included in Taction's infringement claim charts, show that the Taptic Engines are transducers that have a "highly damped output." Taction

MEMORANDUM ISO DEFENDANT'S MOTION FOR ATTORNEY'S FEES
Case No. 3:21-cv-00812-TWP-JLB

Case 3:21-cv-00812-TWP-JLB Document 389-1 Filed 08/25/23 PageID.18654 Page 7 of 18

anticipates that fact and expert discovery will provide additional corroborating information. Additionally, Taction contends that, to the extent that the Court's statement concerning "transducers with highly damped output" is ultimately determined to be a requirement of any asserted claims, that the requirement for a "highly damped output" may be satisfied by any mechanism.

ECF No. 378 at 13. Taction continued to rely on its existing frequency response graphs from its previous contentions to support the assertion that in the accused Taptic Engine, "the ferrofluid reduces at least a mechanical resonance within the frequency range of 40-200 Hz in response to electrical signals applied to the plurality of

Case 5:11-cv-01846-LHK Document 3490-2 Filed 04/21/17 Page 19 of 26

Elects., 137 S. Ct. 429 (No. 15-777). But the earliest of these "six times" occurred less than one week before trial, when Samsung contended in a trial brief that the Court should determine the "article of manufacture" as a matter of law if the jury found infringement (although Samsung did not propose how § 289 damages would be calculated if the Court determined the article to be anything less than the whole phones). Dkt. 1800 at 19-22. By then, discovery had closed, the parties had long ago identified their damages theories, and Samsung had not disclosed any basis from which the jury could calculate profits on anything other than its entire phones.⁸

The other five instances identified by Samsung's counsel were even later and included a proposed jury instruction (discussed below) and Samsung's four motions for judgment as a matter of law. *See* Transcript of Oral Argument at 17-18, *Samsung Elects.*, 137 S. Ct. 429 (No. 15-777). Even then, Samsung's motions did not advance the "article of manufacture" argument Samsung now raises. Rather, they reiterated Samsung's now-abandoned theory that Samsung's profits should have been apportioned between the design applied to the infringing phones and other technical, non-infringing features. Dkt. 1819 (Samsung's Written Rule 50(a) Motion) at 5 (alleging that "Apple failed to apportion Samsung's profits for [] design patent infringement"); Dkt. 2013 (Samsung's Rule 50(b) Motion) at 18-19 ("Apple did not limit its calculations of Samsung's profits to those attributable to use of the patented designs. . . . Unless limited to the portion of the profits attributable to infringement of the patented design rather than other.

⁸ Samsung has accused Apple of arguing that § 289 entitled it to Samsung's total profit on entire products as a matter of law. Samsung Statement (Dkt. 226) at 2-3; Apple, No. 14-1355. But Apple originally disclosed its § 289 damages theory during fact discovery. Dkt. 1384-27 at 4 (interrogatory response). After Samsung failed to dispute the article of manufacture at trial and both parties' experts calculated § 289 damages based on the entire phones, Apple did argue that it was entitled to total profits on entire products under Rule 50—where that was the only conclusion supported by the evidence.

⁹ In its oral Rule 50(a) motion, which came five days before its written Rule 50(a) motion, Samsung stated that Apple was "assuming that the article to which the design is applied is the entire product, which is erroneous as a matter of law" because Apple had "not factored out, for example, the technology and what drives those profits." Dkt. 1819 at 2190. This was an unexplained argument. To the extent Samsung referred to the "article" in its oral motion, it did not make any argument challenging the identity of the article of manufacture in its written Rule 50(a) motion or in its Rule 50(b) motion. And, in any event, such an argument would have been unsupported by the evidence.

APPLE'S OPPOSING BRIEF RE: SAMSUNG'S WAIVER OF ARGUMENTS ABOUT THE "ARTICLE OF MANUFACTURE"
Case No. 11-cv-01846-LHK

Case 5:14-cv-05659-EJD Document 129 Filed 05/17/22 Page 34 of 44

because they already knew that iOS 8 occupied space (see Section IV.A), and determining whether a given consumer could have been injured requires a case-by-case inquiry. Consumers who bought/updated their devices knowing that iOS 8 took up space (or who would have bought/updated), for example, got the benefits they expected and have no possible injury.

McCrory Rpt. ¶ 30; Johnson, 285 F.R.D. at 581; *Turcio*, 296 F.R.D. at 646; *Servid's Target Corp.*, 189 Cal. App. 4th 985, 924 (2010) ("Even after the *Tobacco II* decision, the UCL and FAL still require some connection between the defendant's alleged improper conduct and the unnamed class members who seek restitutionary relief." And as discussed in Section IV.A.1, determining whether a given consumer had such knowledge depends on individual facts (e.g., exposure to Apple's Upgrade Screens, media articles, and prior ownership experience). Groehn's failure to even attempt to grapple with these issues causes his proposed "methodology" to lead to absurd results—under Groehn's model, for example, Endara and Neocleous would be "injured" (and entitled to full compensation) for 16GB iOS 8 devices that they bought after using Apple.

Second, even regarding those consumers who were somehow injured, Rule 23(b)(3) is still not met because Groehn's methodology fails to actually calculate the extent of that damage (i.e., "transit[er] . . . the legal theory of the harmful event into an analysis of the economic impact of that event"). *Concast*, 569 U.S. at 38 (emphasis in original). The "implicit price" that Groehn's damages model calculates is arbitrary. Specifically, Groehn's "implicit prices" are "not tethered to any economic fundamentals related to [the] disclosure" at issue (McCrory Rpt. ¶ 54), and are "fundamentally unreliable." *Id.* ¶ 63. The "implicit price" that Groehn's model calculates varies wildly;²⁵ and reflects the device he chooses as a point of comparison, not the average "class device." *Id.* ¶ 69.²⁶

²⁵ The "implicit price" that Groehn's model calculates varies by 300% (\$2.06-\$6.25 per GB) across device and time period. Dkt. 124-31 at p. 34 (Table 4); McCrory Rpt. ¶ 55. For example, Groehn calculates an implicit price of \$6.25/GB for the "WiFi+Cellular" iPad Mini 3, but an implicit price of only 1.3 for that same iPad—for the "WiFi Only" model, even though the lack of a cell connection would suggest that on-device storage would be even more important.

²⁶ Although Plaintiff claims that courts "frequently certify classes based on a similar damages methodology," the sole case Plaintiff cites, *Carlisle v. AT&T*, provides no support for Groehn's approach. *See* Mot. at 30-34 (citing 2019 WL 6134910, at *6 (N.D. Cal. Nov. 19, 2019)).

²⁷ *Carlisle* settled as a result of mediation, with "no briefing . . . for class certification" (*id.* at *2). It did not rigorously assess the validity of its damages model, and instead merely reiterated class counsel's description of the damages approach. *Id.* at *. Indeed, as plaintiff's counsel conceded in their request to approve the class settlement, proceeding with litigation would have posed

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The first step considers whether the "law in each potentially concerned state . . . materially differs from the law of California." *Wash. Mut.*, 24 Cal. 4th at 919. The relevant inquiry here is a comparison between Plaintiff's claims under California's UCL (Count I), FAL (Count II), and CLRA (Count III), and other states' corresponding consumer protection statutes. As many courts (including in this District) have held, state consumer protection laws vary in material ways, including on: statutes of limitations, scienter, reliance and causation, the availability of class actions, damages, statutory penalties, and punitive damages. *See, e.g., Mezza*, 666 F.3d at 591 (CA and FL state law differences were "not trivial or wholly immaterial" where scienter and reliance requirements, and available remedies, differed); *Cinoli v. Alcor*, 2022 WL 580789, at **7 (N.D. Cal. Feb. 25, 2022) ("material" differences in scienter and remedies between CA and PA); *Frezza v. Google*, 2013 WL 1736788, at *6 (N.D. Cal. Apr. 22, 2013) (similar, CA and NC); *Cover v. Windor Survey*, 2016 WL 520991, at *6 (N.D. Cal. Feb. 10, 2016) (similar, CA and RI).³¹ Apple's Appendix A, attached hereto, outlines these material state law differences.

First, applicable statutes of limitations under California law differ substantially from those for other states.³² Thus, claims that might be timely here would be barred elsewhere (and vice versa), affecting the substantive rights of consumers to even assert claims in the first instance, based on the state in which they reside. *See In re Volkswagen*, 349 F. Supp. 3d 881, 920 (N.D. Cal. 2018) ("state statutes of limitations and tolling rules are viewed as substantive not procedural law"). Second, California allows class actions, while several states do not.³³ Third, the standards

³¹ *Davidson v. Kia*, 2015 WL 3970502, at *2 (C.D. Cal. June 29, 2015) ("Courts in this circuit, in assessing the propriety of nationwide class actions, have held that California's consumer protection statutes are materially different from those in other states") (collecting cases).

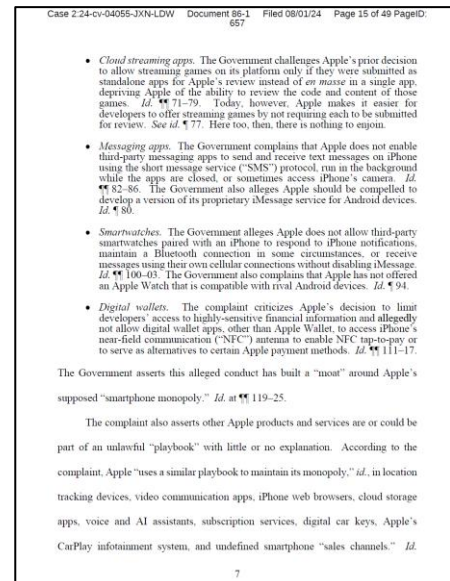
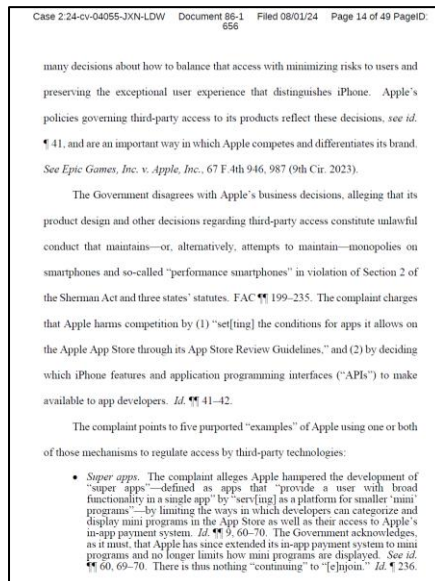
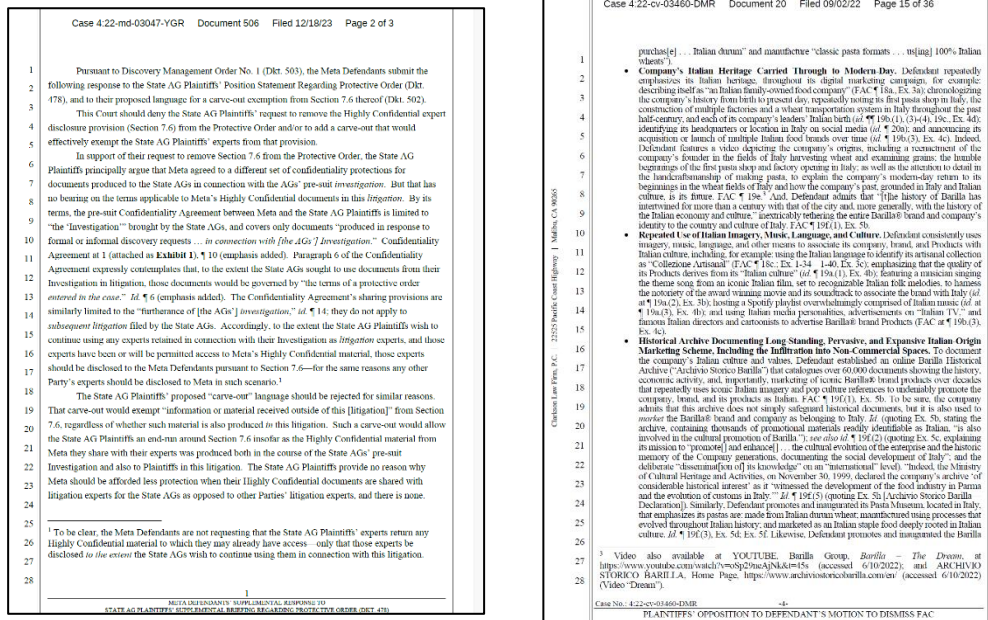
³² Compare CLRA: 3 years from date of improper practice (Cal. Civ. Code § 1783); UCL: 4 years (Cal. Bus. & Prof. Code § 17200); FAL: 3 years from discovery of facts constituting fraud (Cal. Bus. & Prof. Code § 17500; Cal. Civ. Proc. Code § 338(d)), with, e.g., AL: 1 year from discovery, but no later than 4 years from transaction date (Ala. Code § 8-15-14); FL: 4 years from date of alleged violation, no "discovery rule" (Fla. Stat. Ann. § 95.11(3)); ME: 6 years from discovery (Me. Rev. Stat. Ann. tit. 14, § 752); NY: 3 years from alleged violation; no "discovery rule" (*Golden v. Guardian Life Ins.*, 750 N.E.2d 1078, 1084 (N.Y. 2001)); TX: 2 years after occurrence or discovery by reasonable diligence (Tex. Bus. & Prof. Code Ann. § 17.565).

³³ Compare CA: class actions permitted (Cal. Civ. Code § 1780; Cal. Bus. & Prof. Code § 17203, 17253), with, e.g., class actions prohibited in GA: Ga. Code Ann. § 10-1-399(a); LA: La. Rev. Stat. Ann. § 51:1409(A); SC: S.C. Code Ann. § 39-5-140(a). Other jurisdiction address class action mechanism in more nuanced fashions. *E.g.*, FL: class actions not expressly permitted or prohibited, but courts decide FDCITPA claims within class action context (*Low Fla. Stat. § 501.20(2)*); *e.g., Philip Morris v. Hines*, 883 So. 2d 292, 294 (Fla. 4th Dist. Ct. App. 2003)); NY: class actions permitted, but class members may not receive more than actual

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All of these are Apple's filings in other cases, where they got warnings from the court about single spaced lines.

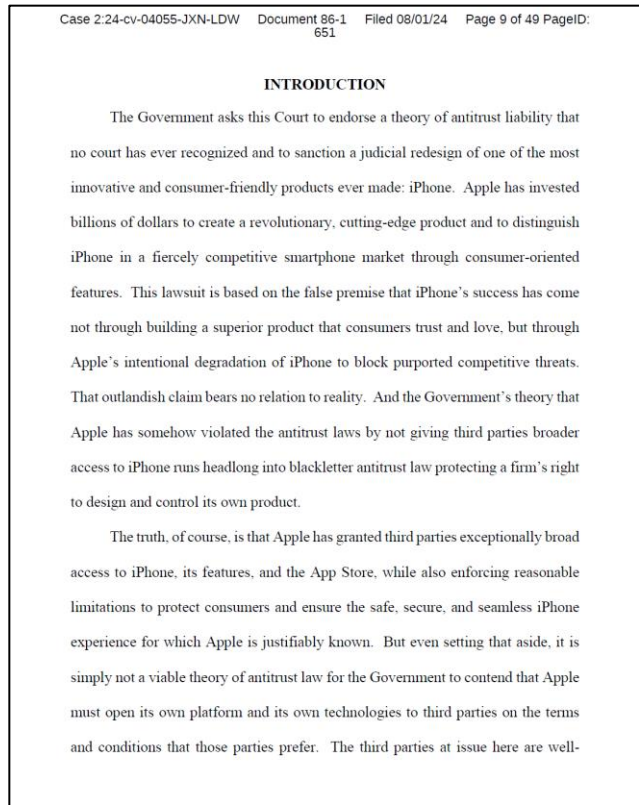
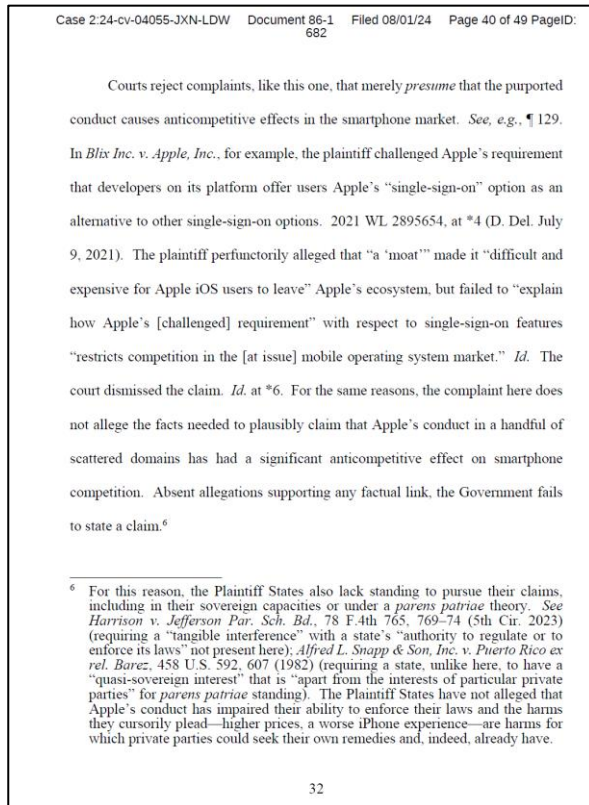
13. In addition, not specific to Apple, this District has warned parties in other cases about line spacing when the spacing is closer to one-line.



Example Northern District cases with warnings about spacing. Most involved single-spaced lines.

C. Apple's counsel have also used similar fonts and formatting but also with single-spaced line abuse.

14. Counsel representing Apple have even recently used nearly the exact same formatting that Apple complains about here, but when Apple did it, Apple also used extensive single-spaced footnotes.



U.S. v. Apple, 2:24-cv-04055 (D.N.J.), Dkt. No. 86-1, filed by Apple Inc on 8/1/24

D. The delay caused by Plaintiff's late filing was minimal.

15. The delay of only a couple days was a very minimal delay – and Plaintiff filed the complaint as soon as there was a presentable draft to file. Plaintiff has no objection if Defendant is given two extra days beyond their original

1 deadline, to make up for here delay. However, here the Defendant is intentionally
 2 causing even more delays – and asking for court approval of additional delays, all
 3 which is prejudicial.

4 16. The court order did provide a deadline and Plaintiff regrets not
 5 meeting that deadline, however, an example of a dismissal of action for failure to
 6 obey court's order that plaintiff replead after failing to satisfy requirement of Rule
 7 8 was proper where two and one half months passed beyond 20 days allowed by
 8 court's order with no effort on plaintiff's part to comply. *Agnew v. Moody*, C.A.9
 9 (Cal.) 1964, 330 F.2d 868, certiorari denied 85 S.Ct. 137, 379 U.S. 867, 13 L.Ed.2d
 10 70. Two days and two months are very different durations.

11 17. Here, Plaintiff also already apologized for the delay, explained the
 12 delay, and complained to Defendant that the delay was caused by them – as her
 13 PTSD symptoms were severely disabling due to Apple's continued harassment of
 14 Plaintiff within and outside this lawsuit – including Apple Global Security calling
 15 her directly to harass her about this lawsuit just last month. (See Def's
 16 Declaration Exhibit).

17 **E. This court has issued orders to Plaintiff with requirements that**
 18 **exceed the Federal Rules of Civil Procedure requirements.**

19 18. This court has issued a number of custom orders to Plaintiff that have
 20 requirements well beyond the FRCP. District should not dismiss plaintiff's action
 21 for failure to comply with order to supply complaint that substantially exceeded
 22 requirements of rules of civil procedure. *Wynder v. McMahon*, C.A.2 (N.Y.) 2004,
 23 360 F.3d 73,. *Wynder v. McMahon*, 360 F.3d 73, 77 (2d Cir. 2004) Rule 8 would
 24 become a dead letter if district courts were permitted to supplement the Rule's
 25 requirements through court orders demanding greater specificity or elaboration of
 26 legal theories, and then to dismiss the complaint for failure to comply with those
 27 orders. Plaintiff respects the orders she is given and attempts to comply with
 28

1 them, but sometimes cannot comply with them, and apologizes and is regretful
2 about it.

3 **F. A dismissal with prejudice would be too harsh.**
4

5 19. Dismissal of a case for disobedience of a court order is an exceedingly
6 harsh sanction which should be imposed only in extreme cases, and then only after
7 exploration of lesser sanctions. *Pond v. Braniff Airways, Inc.*, 453 F.2d 347 (5th
8 Cir. 1972); *Flaksa v. Little River Marine Construction Co.*, 389 F.2d 885 (5th Cir.),
9 cert. denied, 392 U.S. 928, 88 S.Ct. 2287, 20 L.Ed. 1387 (1968). Failure to amend
10 a complaint after it has been dismissed with leave to amend is not such an extreme
11 case of disobedience, if it is disobedience at all. *Mann v. Merrill Lynch, Pierce,*
12 *Fenner & Smith, Inc.*, 488 F.2d 75, 76 (5th Cir. 1973)

13 20. Here, if the court feels the Plaintiff should be punished, there are
14 many other options available to the court other than a dismissal with prejudice.

15 21. Such a dismissal is a severe sanction, and should be used only in
16 extreme circumstances and as a last resort, where there is a clear record of delay
17 or contumacious conduct⁸ or intentional disobedience of the court's order, and
18 where lesser sanctions would not be appropriate. Lesser sanctions will normally
19 suffice in all but the most flagrant of circumstances. Thus, where the court does
20 not even consider lesser sanctions, the appellate court may find an abuse of
21 discretion. *Oliva v. Sullivan*, 958 F.2d 272, 22 Fed. R. Serv. 3d 554 (9th Cir. 1992)
22 *Jackson v. City of New York*, 22 F.3d 71, 28 Fed. R. Serv. 3d 1392 (2d Cir. 1994)

23 22. Dismissal is an extraordinary remedy, which should not be invoked
24 where failure to comply is inadvertent or excusable, or when the effect would be
25 to punish an innocent litigant for the transgressions of his lawyer. *Dyotherm Corp.*
26 *v. Turbo Machine Co.*, 392 F.2d 146 (3d Cir. 1968); *Council of Federated*
27 *Organizations v. Mize*, 339 F.2d 898 (5th Cir. 1964); *Woodham v. American*
28 *Cystoscope Co.*, 335 F.2d 551 (5th Cir. 1964); *Meeker v. Rizley*, 324 F.2d 269 (10th

1 Cir. 1963); 5 J.Moore, Federal Practice P41.12 at 1139.

2 23. Even when the plaintiff has caused delay or engaged in contumacious
3 conduct before the district court dismisses for failure to comply with the court
4 order it must consider whether the ends of justice would be served better by a
5 lesser sanction. *Guyer v. Beard*, 907 F.2d 1424 (3d Cir. 1990). 10 Wright and Miller
6 et al., Federal Practice and Procedure, Civil § 2369 (4th ed.).

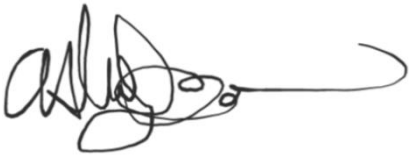
IV. CONCLUSION

24. In conclusion, Apple's arguments about the delay and formatting are without basis, are a delay tactic, is an attempt to harass the Plaintiff, and should be denied.

25. Plaintiff has replied to both Apple's motions to dismiss and for a shorter deadline in order to empower the court to quickly deny these motions and to order Apple to file a response to the Complaint. Apple fired Plaintiff over there years ago, and this Docket is up to 152 entries, but Apple still has not filed an Answer. Apple needs to file an answer.

Dated: Nov. 15 2024

Signature:



/s/ Ashley M. Gjovik

Pro Se Plaintiff

Email: legal@ashleygjovik.com

Physical Address:

Boston, Massachusetts

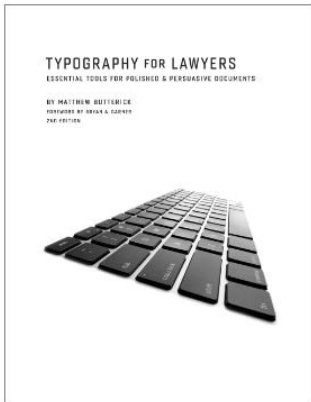
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V. EXHIBIT A: TYPOGRAPHY FOR LAWYERS



Typography for Lawyers

2nd edition

Figure 4:
<https://typographyforlawyers.com/>

E·qui·ty, *n.* A text family designed by Matthew Butterick. Available only at **mbtype.com**.

Figure 1: <https://typographyforlawyers.com/equity.html>

What purpose do line numbers serve today? I have no idea. It's just another obsolete TYPEWRITER HABIT. As a pin-cite system, paragraph numbers make more sense. Page and line references are dependent on a specific paginated rendering of a document. Paragraph numbers are not.

Figure 3: <https://typographyforlawyers.com/line-numbers.html>

line spacing

120–145% of the
point size

The traditional term for line spacing is **leading** (rhymes with **bedding**), so named because traditional print shops put strips of lead between lines of type to increase vertical space.

Line spacing is the vertical distance between lines of text. Most writers use either double-spaced lines or single-spaced lines—nothing in between—because those are the options presented by word processors.

These habits are obsolete TYPEWRITER HABITS. Originally, a typewriter's platen could only move the paper vertically in units of a single line. Therefore, line-spacing choices were limited to one, two, or more lines at a time. Single-spaced typewritten text is dense and hard to read. But double-spacing is still looser than optimal.

Most courts adopted their line-spacing standards in the typewriter era. That's why court rules usually call for double-spaced lines. On a typewriter, each line is the height of the font, thus double spacing means twice the font size. So if you're required to use a 12-point font, double line spacing means 24 points.

Curiously, the so-called "double" line-spacing option in your word processor doesn't produce true double line spacing. Microsoft Word's "double" spacing, for instance, is about 15% looser, and it varies depending on the font. To get accurate spacing, you should always set it yourself, exactly.

Figure 2 <https://typographyforlawyers.com/line-spacing.html>

How to interpret court rules

Among legal documents, court filings must conform to the narrowest typographic restrictions—court rules. But except for a few jurisdictions, court rules still give lawyers plenty of typographic latitude.

So why do 99.99% of the court filings in any jurisdiction look alike?

One reason is the bandwagon effect. Lawyers usually assume that all the other lawyers are following the rules, so if everyone uses 12-point Times New Roman or puts two vertical lines in the left margin, it must be that the court demands it. Possible, but unlikely. Read your court rules carefully—you'll probably be surprised at how much is left to your discretion.

Another reason is fear. "The judge will sanction me because my filings aren't as ugly and hard to read as everyone else's." Again—possible, but unlikely. If your typography conforms to the court rules in good faith, you should be on solid ground. No judge or clerk ever complained about the typography in my filings. Nor has any reader of this book reported any similar consequences.

A third reason is force of habit. To create today's filing, lawyers will often just start with last week's filing, which was based on the filing from the week before that, and so on back to about 1979. Formatting choices get entrenched even if they don't relate to the rules.

A fourth reason is lack of typographic skill. How do you depart from the usual dreck while still adhering to the rules? Armed with the information in this book, you should have no problem understanding where court rules are strict and where they're flexible.

③ LINE SPACING rules should be interpreted arithmetically, not as word-processor lingo. If a rule calls for double-spaced lines, set your line spacing to exactly twice the point size of the body text. Don't rely on the "Double" line-spacing option in your word processor, which may not be equivalent. For instance, in Word, "Double" line spacing is about 15% larger than true double spacing. This reduces the number of lines per page.

④ Avoid putting rules and borders within or around the page that aren't explicitly required. It clutters the page. For example, in Los Angeles courts, almost every litigator puts two vertical lines on the left edge of the page and one vertical line on the right. But this practice is not required by any rule. In state court, the line on the left is optional—you can use a solid single or double line, but you can also use a "vertical column of space at least ½ inch wide". (Calif. Rule of Court 2.108(4).) Nothing is required on the right side. Meanwhile, our federal court requires no vertical lines on either side. Follow the rules, not the crowd.

WHY DO COURT RULES ABOUT TYPOGRAPHY EXIST?

Consistency of typography in court filings helps ensure fairness to the parties. For instance, in jurisdictions that use page limits, if lawyer A sets his briefs at 12 point and lawyer B sets hers at 10 point, then lawyer B will get more words per page. Court rules about typography prevent abuse of these limits.

Court rules about typography also exist as a convenience to the judge and the court staff. Judges don't want to read sheaves of 9-point text. Rules that set minimum page margins or point size ensure a minimum standard of legibility.

As you put your typographic discretion to work, keep these two goals in mind. Don't expect your judge to be happy if you exploit typographic loopholes in the rules that defeat these goals.

FOR INSTANCE, THE U.S. DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA CALLS FOR A PROPORTIONALLY SPACED FONT THAT'S 14 POINT OR LARGER. (C.D. CAL. L.R. 11-3.1.1.) HOW ABOUT THIS ONE? IT'S PROPORTIONALLY SPACED. IT'S SET LARGER THAN 14 POINT. TECHNICALLY SPEAKING, I'VE COMPLIED WITH THE RULE. BUT WILL A FEDERAL JUDGE BE IMPRESSED WITH HOW I'VE INTERPRETED THE RULE? NO WAY.

Conversely, you shouldn't worry about typographic improvements that result in fewer words per page, like larger page margins. Unless you need every word or every page allocated to you—and good legal writers never do—why not use the extra white space to improve the typography? (See *MOTIONS* for an example.)

Keep in mind that court rules about typography are not designed to produce good typography. That's your job. Court rules set minimums and maximums. They're usually phrased in terms of "at least" and "no more than". Very rarely do they completely eliminate discretion.

I'm not suggesting you should use this discretion to be different for the sake of being different. Rather, you should use this discretion to fill in what the court rules deliberately leave incomplete.

Figure 5: <https://typographyforlawyers.com/how-to-interpret-court-rules.html>

From: <https://typographyforlawyers.com/how-to-interpret-court-rules.html>